

London Golf & Travel Show
January 19 & 20, 2008
MEDIA RELATIONS
PROMOTION INFORMATION

Part of the advertising campaign for the London Golf & Travel Show is to highlight new and exciting information about the exhibitors that are participating in the show. Help us help you! When you take a few moments to complete this information, we can relay this information to our various media contacts via e-newsletters, press releases, etc.

Please complete and return by **December 1, 2007 to**
Fax: 705-444-2282 or Email: mcook@lakeviewproductions.com

Exhibiting Company Name: _____

Please describe the most significant new product or service that you will be featuring at the show:

What is unique or different about your display? Will it feature a well-known personality or other attention-grabbing attraction? Please describe:

Will you be offering any special "At-Show" promotions that the general population needs to know about? Please provide details:

Do you have an advertising/public relations firm or internal promotion department we may contact? If so, please provide contact name, telephone number and email address.
